

CAMERON RUNCIE

UI DESIGNER

CONTACT

☎ 07598 238 586

✉ cam.runcie@gmail.com

📍 24 Holywell Close,
Swanmore, Hampshire,
SO32 2FT

🌐 camruncie.co.uk

EDUCATION

SOUTHAMPTON SOLENT UNIVERSITY

BSc(Hons) Web Design
First Class
2010 - 2013

BARTON PEVERIL COLLEGE

ICT Double Award - A
Graphics Design - B
History - C

SKILLS

Figma
Photoshop
Illustrator
InDesign
Sketch
Adobe XD
Rive Animation
HTML
SASS
Javascript
PHP
Git
Shopify
Wordpress
Squarespace

SUMMARY

I'm a UI Designer and front-end hybrid who combines thoughtful design with practical execution to craft intuitive, user-friendly experiences that deliver tried and tested results.

WORK EXPERIENCE

UI Designer | Comparison Technologies | July 2024 - Present

As the company's UI Designer, I focus on creating clean, conversion-focused interfaces across a suite of our comparison platforms. I handle the full UI design process, from competitor analysis and wireframing to high-fidelity prototyping and collaborating closely with developers.

I'm passionate about creating intuitive user journeys, and I have a strong understanding of what drives clicks, conversions, and customer trust.

I'm highly proficient in Figma and regularly use tools like VWO for A/B testing and Google Analytics to inform and validate design decisions.

Web Designer | Comparison Technologies | July 2013 - June 2024

I was responsible for designing and building responsive websites across multiple comparison brands, focusing on performance, usability and commercial impact. I collaborated closely with content, marketing, and dev teams, combining creative vision with technical execution.

With a strong front-end skillset and some PHP experience, I regularly wrote and maintained robust, scalable code using HTML, SCSS and jQuery optimising for accessibility, page speed, and seamless performance across all devices.

REFERENCES

Available upon request.